

2020 SEEP Annual Conference - Call for Learning Space Concepts

Response ID:188 Data

1.

1. Convener Profile: please enter your information below

First Name

Dennis

Last Name

Mello

Job Title/Position

Director, Women Empowered Programs

Please select a position level that most closely matches your own:

Director

Email Address

dmello@pciglobal.org

Gender

Male

Country where based

United States

2. Do you plan to have a co-convener?

No

3. Please select your member organization

PCI - Project Concern International

Newsletter Opt-In=TRUE

TRUE

Survey Title Capture

2020 SEEP Annual Conference - Call for Learning Space Concepts

2. Session Content

4. Learning Spaces for the 2020 SEEP Annual Conference will be organized into four (4) technical streams. Please rank, by order of relevance, the Technical Stream that most aligns with your submission.

1. Technical Stream 4: The Promise and Perils of Inclusion in a New World
2. Technical Stream 3: Savings Groups at the Frontlines of COVID-19
3. Technical Stream 2: Financial Inclusion: COVID-19 & Risks to Four Decades of Progress
4. Technical Stream 1: The Nexus Imperative for Market-Based Programming

5. Proposed Title (max 10 words)

Ready or not...COVID is digitizing a program near you

6. Learning Space Concept description (200-500 words)

Global policy responses to the COVID-19 pandemic have forced a rapid shift in the way organizations deliver programs and communicate with program participants. Restrictions have made group gatherings, training, and data collection difficult or impossible. As a result, implementers are shifting to digital delivery models. This session poses the question: What does this rapid shift to digital delivery mean for those that were already at risk of being excluded?

To be sure, this shift was already taking place. The global pandemic has forced providers, including ourselves, to grapple with how to digitize their services, in some cases more rapidly than they had anticipated. Globally, digitization efforts fall into three broad categories:

- Digitization already in place.
- Digitization has not begun but could do so easily.
- Digitization has not begun and would be difficult.

Our session will explore the opportunities and constraints of each of these categories, using examples from our organizations to address what moving to digital actually looks like, how we can ensure the inclusion of women, the rural poor, and older community members, and whether the answer depends upon where a project was pre-COVID-19. Together, our three organizations can share from wide ranging experiences with digitization, both planned and forced, in Africa, the Americas and Asia.

The Center for Financial Inclusion will provide broad context to the global shift to digitization, focusing on the risks and opportunities to women and girls. Drawing on industry-wide research, as well as CFI's new strategy which focuses on gender as a cross-cutting theme on our data and consumer protection work.

PCI will share data from new research on the digitization of savings groups in rural northwestern Tanzania which provides insights into how the shift to digital can exacerbate existing inequalities and offers evidence around what is required to create inclusive digital spaces, and the benefits that can bring.

TechnoServe will share new data from the experience of two programs working with women farmers and micro-entrepreneurs in Nigeria and Mozambique to illustrate the opportunities and challenges of rapid transitioning to digital as a result of COVID-19.

As so many organizations have experience with digitization, this learning session will dedicate time to hear from participants on their experiences, lessons learned, successes and failures in their own move towards digitization during the pandemic.

Those participating in this learning session will walk away with:

1. Practical examples of how to ensure digitization is inclusive of women and others traditionally on the losing side of the digital divide / key questions to ask before going digital
2. Connections to other organizations and implementers working towards inclusive digital development
3. An opportunity to contribute recommendations for rapid transitions to digital service delivery in times of crisis

The future looks increasingly digital, and COVID will hasten its arrival. It is therefore critical that we openly share our successes and failures to ensure an inclusive expansion of digitization that does not leave the most vulnerable further behind.

7. Which delivery format(s) are you interested in using?

Design Sprint Room (60 minutes)

Peer Learning Session (60 minutes)

8. Looking for individuals or organizations from the SEEP community to contribute to your Learning Space? Give us an idea of what and who you are looking for and we will try to pair you up (50-100 words).

We feel like we have enough contributors right now, but if there was one more that had specific experience with forced or

accelerated digitization of training, we'd be open to consider including them.

9. Do you intend to include additional contributors to your Learning Space?

Yes

10. Details for Contributor 1

First Name

Julia

Last Name

Arnold

Organization

Center for Financial Inclusion, Accion

Position

Senior Director, Gender and Financial Inclusion

Please select the position level that most closely matches this contributor.

Director

Email address

jarnold@accion.org

11. Details for Contributor 2

First Name

Cristina

Last Name

Manfre

Organization

TechnoServe

Position

Global Gender Director

Please select the position level that most closely matches this contributor.

Director

Email address

cmanfre@tns.org

12. Details for Contributor 3

First Name

Last Name

Organization

Position

Please select the position level that most closely matches this contributor.

Email address

13. Please use the space below to share any additional information regarding your proposed Learning Space concept.

Stay updated

You can opt-out of receiving mailings at any time.

I agree to hear about jobs & opportunities, new resources, and upcoming learning events in the network through SEEP newsletters.
