

## Memorandum of Understanding

### Participation in the Conference Experience Committee (CX-Comm) for the Online 2020 SEEP Annual Conference

#### Background

The 2020 SEEP Annual Conference is a highly interactive and demand-driven event that brings together development leaders and practitioners from around the world. Participants will converge to share lessons learned, evolving practice, and innovative ideas.

We are at a crossroads of taking our flagship event in a new, uncharted direction. The CX-Comm will play an integral role in ideating on provocative themes, bold objectives and innovative learning formats. Committee members are recognized experts in their respective fields and have the knowledge and professional relationships necessary to add value to the development of the entirely virtual Annual Conference learning agenda.

#### Committee Members:

- SEEP Executive Director
- SEEP Director, Member Affairs and Global Communications
- SEEP Technical Advisors
- SEEP Member Representatives

#### Role & Rules of the Game:

CX-Comm Members will pool their diverse expertise and creativity, as we sketch and embrace a new kind of conference experience in a changing world.

- Each sub-committee will focus on the scope of their technical stream, explore diverse delivery formats, and draft a call for Learning Space concepts.
- CX-Comm members will coach Learning Space hosts and may be called upon to co-facilitate during the live session.
- Committee members will meet on a regular basis according to a high-level timeline
- We estimate a commitment level of approximately 5-6 hours per month between now and Oct./Nov. 2020.
- More than one person from the same organization are welcome to participate.
- Demonstration of goodwill and sustained contribution in the form of concrete deliverables are required to remain on the team.
- All CX-Comm members will receive a 25% discount on registration fees, and their respective organizations will be recognized frequently across our global digital communications platform.

Completion of the *Conference Experience Committee (CX-Comm) Sign-Up Form* serves as acknowledgement and acceptance of the herein CX-Comm MOU.