

## **CX Comm Engagement Confirmation**

### Participation in the Conference Experience Committee for the 2020 SEEP Annual Conference

#### **Background**

The 2020 SEEP Annual Conference is a highly interactive and demand-driven event that brings together development leaders and practitioners from around the world. Participants will converge to share lessons learned, evolving practice, and innovative ideas.

We are at a crossroads of taking our flagship event in a new, uncharted direction. The CX Comm will play an integral role in ideating on provocative themes, bold objectives and innovative learning formats – including the blending of in-person and virtual learning modules leading up to a curated in-person event in October. Committee members are recognized experts in their respective fields and have the knowledge and professional relationships necessary to add value to the development of the Annual Conference learning agenda.

#### **Committee Members:**

- SEEP Executive Director
- SEEP Director, Member Affairs and Global Communications
- SEEP Technical Advisors
- SEEP Member Representatives

#### **Role:**

CX Comm Members will pool their diverse experiences to work collectively towards:

- ideating around probing learning questions to form technical tracks
- exploring ways to experience collaborative learning and intentional networking
- optimizing a hybrid of mutually reinforcing place-based and virtual formats
- reimagining the Member Day experience

#### **Rules of the Game**

- Sub-committees will meet on a regular basis according to a high-level timeline to shape their conference learning pieces.
- We estimate a commitment level of approximately 5-6 hours per month between now and October 2020.
- More than one person from the same organization are welcome to participate.
- Demonstration of goodwill and sustained contribution in the form of concrete deliverables are required to remain on the team.
- All sub-committee members and their respective organizations will be recognized frequently across our global digital communications platform and receive a 25% discount on registration fees.

Completion of the *Conference Experience Committee (CX Comm) Sign-Up Form* confirms your commitment to serve on the CX Comm upon SEEP approval.