

PLAN A POST-CONFERENCE EVENT	Half-Day 9 am – 1 pm	Full-Day 9 am – 5 pm
	\$8K	\$12K
<p>Every year, SEEP members and partners plan post-conference events to reach a diverse pool of experts and practitioners participating in the Annual Conference to:</p> <ul style="list-style-type: none"> <li>- Host a consultative process with key stakeholders;</li> <li>- Announce the launch of a new initiative;</li> <li>- Share end-of-program results with peer organizations; and</li> <li>- Conduct practitioner trainings.</li> </ul> <p>Our post-conference event services include: assistance with program curation, promotion across our global digital channels, registration support, meeting room space, basic audio-visual &amp; internet package, liaising with the hotel on catering and logistical details, and on-site event management with dedicated SEEP staff.</p> <p>We propose two Post-Conference Event Partner packages – Half Day and Full Day – with the below entitlements. <b>The packages include catering for 25 people.</b> Additional guests may be added for a supplementary fee. The sponsor may charge attendees or offer the event free-of-charge.</p>		
<b>FREE &amp; DISCOUNTED PASSES</b>		
Complimentary Annual Conference Registration   <b>Badge sharing is not permitted</b>	1	2
Additional Complimentary Registration   <b>SEEP Members Only</b>	1	1
Ability to Purchase Unlimited Registrations at a 15% Discount   <b>SEEP Members Only</b>	✓	✓
<b>VISIBILITY ON-SITE</b>		
Partner Logo Featured on Inside Cover Pages of Printed Conference Agenda   <b>Size</b>	Small	Medium
Partner table (6 ft.) in Exhibit Hall during Member Day and Conference Days   <b>Placement</b>	Standard	Choice
Rotating Advertisement in Exhibit Hall   <b>No. of ads</b>	1	2
Additional Rotating Advertisement   <b>SEEP Members Only</b>	1	1
Recognition of Partnership Level on Jumbo Screen in Exhibit Hall   <b>Size</b>	Small	Medium
<b>VISIBILITY ON DIGITAL PLATFORMS</b>		
Logo on the “Partner Honors” page of the Conference Website   <b>Size</b>	Small	Medium
Partner Space on the Conference App	✓	✓
Logo on “Sponsor Appreciation” Banner in the bi-weekly Annual Conference Newsletter   <b>Size</b>	Small	Medium
Acknowledgement of Partnership on Social Media   <b>No. of postings</b>	1	2